

Dan Baxter, AERO Chief Customer Officer (CCO). Professional Biography.

Dan Baxter is a 24-year military veteran with expertise in strategic organizational planning and execution, risk management and high-performance team building. He is a sought-after expert and spokesman on leadership and organizational performance improvements or turnarounds. Dan is currently the Chief Customer Officer (CCO) for Equilibria.

He has worked extensively with clients around the world, both ashore and offshore in a variety of industries, delivering world-class Operational Efficiency and Safety Excellence to increase overall competitive advantage.

He was commissioned from the United States Naval Academy, where he earned a Bachelor of Science degree in Economics. He played on Navy's nationally ranked Varsity Rugby team for 4 years. He subsequently earned his aviation wings in June 1996 in Kingsville, TX and reported to VF-101, the "Grim Reapers" at NAS Oceana, VA for initial F-14A "Tomcat" training.

Dan flew real-world missions in all three platforms of Strike-fighter aircraft of his generation, the F-14A "Tomcat", the F/A-18C "Hornet" and the F/A-18 E/F "Rhino". His tours involved operations in multiple theatres around the world. He amassed over 3,200 flight hours and 720 arrestments off 9 different aircraft carriers throughout his career.

He was chosen to lead the US Navy's dynamic rescue operations by the USS Ronald Reagan battle group during Japan's 2011 tsunami and nuclear fallout crisis, where he coordinated the US Navy's leading role of multi-service/country humanitarian rescue and relief efforts. Those efforts saved countless lives and delivered over 774,000 tons of relief supplies, honoring US alliances with the government of Japan and its people.

From December 2011 to March 2013, Dan commanded the VFA-146 "Blue Diamonds", flying the F/A-18C Hornet and leading 220 officer and enlisted personnel. During his tour, his command was lauded for exceptionally safe maintenance and operation of the Navy's oldest aircraft during intense operational requirements and under significant personnel and cost constraints.

He is a dedicated husband and father to his wife Jen of 25 years and their three children Hunter, Holden and Hannah. They have moved back to Texas for the third time and reside in Magnolia. His passions include sports, fellowship and freedom. He graduated from Rice's Jones School of Business in May 2018, making good on his promise to himself and family to be a lifelong learner.